

Dear Restaurateur / Sommelier,

Back by industry demand, the BC Wine Museum & VQA Wine Shop and the British Columbia Restaurant & Foodservices Association proudly present the British Columbia Wine List Awards, August 1<sup>st</sup> to September 12<sup>th</sup>, 2008. Winners will be announced on October 10<sup>th</sup> at the Winemaster's Luncheon in Penticton in conjunction with the Okanagan Fall Wine Festival. The competition is open to all restaurants and sommeliers in the province.

Restaurants will be evaluated on their commitment to the promotion of British Columbia wines, on the quality of their wine selections, and on the overall philosophy behind their wine and food program. A panel of judges will weigh-in on this year's crop of entries and will select their choices for the winners of the British Columbia Wine List Competition.

**One Grand Prize will be awarded to the winner of the Best All BC Wine List category. The Grand Prize winner will receive an editorial and photographic feature in EAT Magazine as well as 2 WestJet vouchers.** All winning restaurants will receive a plaque and an invitation to attend the Winemasters' Luncheon at the Penticton Trade and Convention Centre on October 10<sup>th</sup>. Winners will be notified the week of September 22<sup>nd</sup> so that they may make plans to attend.

The British Columbia Wine List Competition was founded by the Okanagan Wine Festivals Society in 1997 to celebrate the province's growing wine industry and the work restaurants do to support this growth. In 2008, the Okanagan Wine Festivals Society partnered with the BC Wine Museum to jointly present this exciting provincial competition. The BC Wine Museum will run the British Columbia Wine List Competition biennially, with the BC Wine Label Awards occurring on alternate years.

As a premium BC restaurateur or sommelier, you are invited to enter the British Columbia Wine List Competition where your Wine List will be showcased and displayed at the BC Wine Museum & VQA Wine Shop during one of the premier wine events in the Okanagan.

**Registration opens August 1<sup>st</sup> and closes September 12<sup>th</sup>.**

Enclosed are information and registration guidelines for the British Columbia Wine List Competition.

For more information on the British Columbia Wine List Competition or for assistance in submitting your entries, please contact event organizer, Risti Nykiforuk, at (250) 763-2417 ext 22.

**Good Luck to all entries!**

*BC Wine Museum & VQA Wine Shop  
and the BC Restaurant and Foodservices Association*

## **REGULATIONS AND QUALIFICATIONS**

### **2008 BRITISH COLUMBIA WINE LIST COMPETITION**

**Presented by the BC Wine Museum & VQA Wine Shop and the British Columbia Restaurant & Foodservices Association**

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1. The British Columbia Wine List Competition is open to all restaurants in the province of BC.
2. A Wine List may be entered into more than one category.
3. Where possible, please submit an original copy of your Wine List along with a photocopy.
4. Wine Lists must be from your establishment and have been in use sometime between January 1<sup>st</sup> 2007 and the close of registration, September 12<sup>th</sup>, 2008
5. The Executive Director reserves the right to assign new judges if scheduling conflicts arise.
6. Judges reserve the right not to recommend the awarding of any prizes where there are insufficient entries or where entries do not warrant it.
7. The BC Wine Museum reserves the right to photograph and/or videotape entries for publicity and archival purposes.
8. Wine Lists entered into more than one category require separate entry forms. Organizers will work with you to ensure that Wine Lists are entered in the proper category.
9. The entry fee is \$30. Please make cheques payable to THE BC WINE MUSEUM.
10. Entry fees are non-refundable.
11. The decisions of the judges are final.
12. **Entries must be received by the BC Wine Museum no later than September 12<sup>th</sup>, 2008**
13. Establishments entering their Wine Lists agree to fairly comply with all of the above competition regulations and qualifications.

Please ensure that you have included all of the following in your entry:

- 1 copy of your completed **entry form**
- 1 copy of your **entire Wine List**, including wines-by-the-glass, dessert wines, reserve pages, etc
- 1 copy of your **food menu**
- 1 **original Wine List**, for display purposes
- your entry fee, \$30

**Mail or hand deliver your entire package to:**

BC Wine Museum & VQA Wine Shop  
1304 Ellis Street (inside the Laurel Packinghouse)  
Kelowna BC V1Y 1Z8

For further information please call (250) 763-2417 ext 22 or email [Events@KelownaMuseums.ca](mailto:Events@KelownaMuseums.ca)

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## **CATEGORIES AND JUDGING CRITERIA**

### **2008 BRITISH COLUMBIA WINE LIST COMPETITION**

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Entries are judged on individual merit as well as competitively in comparison to other entries in the same category.

Judges will base their decisions on the overall commitment to the promotion of British Columbia wines as well as the overall quality of Wine List selections. For all categories, judges will look for lists that are legible, accurate, and consistent as well as lists that are suitable for the food menu and restaurant style. For all categories, judges will also take into consideration whether or not the wines offered are among the best.

#### **BEST ALL BC WINE LIST**

Wineries in British Columbia are producing award-winning wines that stand-up to wines produced anywhere else in the world. This category recognizes establishments with Wine Lists which excel at featuring and promoting exclusively BC wines.

#### **BEST BC WINES-BY-THE-GLASS**

A Wine List offering wines by-the-glass allows patrons the opportunity to sample a selection of wines. This category recognizes those Wine Lists that offer an outstanding collection of BC wines-by-the-glass.

#### **BEST SMALL RESTAURANT WINE LIST (max 50 seats)**

Small restaurants often have the unique challenge of sourcing and securing premium wines. This category recognizes small restaurants which have succeeded in creating exceptional Wine Lists.

#### **BEST FIRST TIME ENTRY**

This category recognizes those restaurants which are entering the BC Wine List Competition for the first time. These may be new restaurants, established restaurants, or restaurants which have recently implemented a wine program.

#### **BEST OVERALL WINE LIST**

This category recognizes that a restaurant often needs to feature a broad selection of wines, including out-of-province wines, in order to fully complement the food and restaurant style and offer a well-rounded experience to patrons.

#### **JUDGING CRITERIA**

Judges will look for wines that demonstrate a commitment to an all-BC wine program. This includes featuring wines from a balanced selection of BC varietals, styles, vintages, and producers.

#### **JUDGING CRITERIA**

Judges are concerned with the quality and range of BC wines offered by-the-glass. They will consider whether there is a good selection according to the balance of BC varietals, styles, vintages, and producers.

#### **JUDGING CRITERIA**

Judges will look for evidence of a wine program suited to the style of a small restaurant. Judges will also be concerned with the degree to which the Wine List balances its selection of varietals, styles, vintages, and producers.

#### **JUDGING CRITERIA**

Judges are concerned with the overall quality of the Wine List including the balance of varietals, styles, vintages, and producers.

#### **JUDGING CRITERIA**

Judges will look for a well-balanced Wine List, including an even representation of different varietals, styles, vintages, and producers both from BC and out-of-province.

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**ENTRY FORM**

**2008 BRITISH COLUMBIA WINE LIST COMPETITION**

Presented by the BC Wine Museum & VQA Wine Shop and the British Columbia Restaurant & Foodservices Association

Establishment Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Prov \_\_\_\_\_ Postal Code \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Type of Establishment (please check one)

- Restaurant       Wine Bar       Resort       Other \_\_\_\_\_  
 Bistro       Hotel       Lounge

Number of Wines on list \_\_\_\_\_ Number of Seats \_\_\_\_\_ Are you a first time entrant?  Yes  No

Style of Wine List (please check one)

- By varietal       By country       By style of wine  
 By region       By food pairings       Other \_\_\_\_\_

What is the style of your cuisine? \_\_\_\_\_

Do you involve your staff in wine education?  Yes  No If Yes, please describe \_\_\_\_\_

Do you involve your customers in wine education?  Yes  No If Yes, please describe \_\_\_\_\_

Do you carry rare vintages of wine?  Yes  No If Yes, please give example \_\_\_\_\_

What is the percentage of British Columbia wines on your list? \_\_\_\_\_%

Wine Philosophy and Program

Communicate the values and philosophy behind your wine program. Tell us what makes your Wine List distinct (max 100 words). You may write on the back of this form for extra room.

Please check the Categories for entry of your Wine List (you may enter more than one category)

- Best All BC Wine List       Best Small Restaurant Wine List (max 50 seats)       Best Overall Wine List  
 Best BC Wines-by-the-Glass       Best First Time Entry

**Each Category will have a Gold, Silver, and Bronze Winner. The Grand Prize Winner will be the Gold Winner in the Best All BC Wine List Category.**

THANK YOU FOR ENTERING, AND GOOD LUCK!

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